

Which business is ready to push the envelope?

Borders and Boundaries – 2009 Penneshaw Easter Art Exhibition

Maximum exposure is what sponsorship is all about and each year a well-known and noted Kangaroo Island event is the place for Island businesses to gain that exposure on the Island and beyond.

The Penneshaw Easter Art Exhibition has become a major event on the Island calendar. For 2009, Island businesses are already showing their strong support with the vouchers and cash prizes that reward many who make the artistic effort and enter their work.

However, the Artists' Collective Kangaroo Island, which runs the event, is still looking for the major sponsor to ensure the worth of the major prizes that attract the Island's best artists and keep the standard of the exhibition high.

Penneshaw's position at the gateway to the Island and the exhibition's timing during a peak tourism period ensures that visitors come through in large numbers. Up to 2000 people visit the exhibition each year, more than 10 per cent of them at the opening night on Good Friday evening.

In 2009, the exhibition opens at the start of the school holidays on Friday April 10 and runs through until Sunday April 19.

Artists' Collective publicity man Peter Walker said that when Easter coincides with school holidays, the exhibition attracts the highest number of visitors.

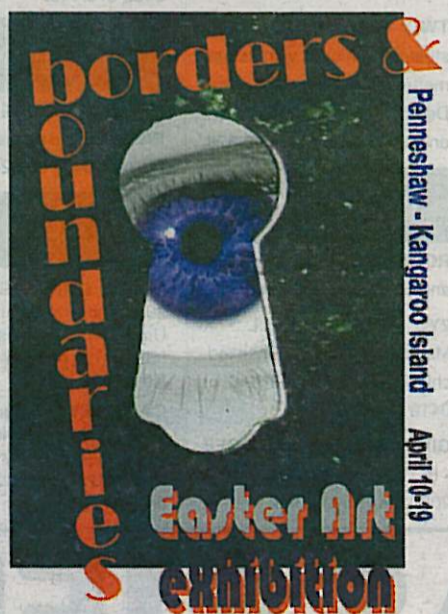
"We use the event to encourage people to visit the Island and we promote the exhibition widely on the mainland," Mr Walker said.

"Sales during the exhibition can total up to \$20,000. So it is a boost for Island artists who, relative to other areas, make up a high proportion of our population. We also have more than our fair share of noted artists and we want as many of them as possible to enter the exhibition.

"They add to the colour and vibrancy of Island life that makes it such an attractive tourism destination.

"We want to ensure that they can survive and thrive and contribute to the Island economy.

"But the exhibition is also about encouraging young artists and new artists to exhibit their work. It is one of the few times that young people get the chance to display their artistic talents to a large audience and it can only help



TOP: Prize-worthy decorations at the 2008 exhibition.

RIGHT: Poster for the 2009 exhibition.
ABOVE: Artists' Collective member Chris Guthleben's beautiful bowls exhibited at KI ArtWorks at Baudin Beach.

them improve their skills."

The art works themselves are but one of the attractions of the exhibition. Each year Artists' Collective members decorate the exhibition space with scenes that reflect the theme and delight the senses.

Last year's judge, noted sculptor Silvio Apponyi, said he would have awarded a prize to the decorations, if he had been allowed. He also commented on the quality of the art work and his pleasant surprise at seeing such excellent work in a small country town.

The exhibition is open to all mediums and in 2009 the prime category is based on the theme 'Borders and Boundaries'. Other categories are divided by medium

and there are some special prizes for specific types of works. Children's and Youth Sections, which have no entry fee, encourage young and emerging artists to exhibit their works as well. All visitors to the exhibition can vote in the People's Choice Award.

Penneshaw Easter Art Exhibition, Good Friday, April 10, to Sunday, April 19, 2009, at the Penneshaw Town Hall. For more information on sponsorship or entering the exhibition phone KI ArtWorks Gallery on 8553 1381.

Can you mind the store at KI Gallery?

KI Gallery is looking for volunteers to mind the store for rostered periods. You'll be able to meet lots of interesting people from all over the world, spend part of a day surrounded by wonderful artworks created by KI's best local artists and promote the best aspects of KI.

We currently have more spots on the roster than members to fill them. If you can help, please ring president Andy Beer on 8553 7153 or secretary Mel Berris on 8553 8210.

Somebling New

A Fine Art Kangaroo Island exhibition of hand-made sterling silver, fused glass and glass beads, and ceramic jewellery by Mark Capon, Peggy Rismiller, Anne Morrison, Simply Bea and Fred Peters. Please come along to the cocktail party and opening by Tim Wendt of Adelaide's Wendt Family Jewellers, from 6pm, December 11, at Fine Art Kangaroo Island, 80 Dauncey St Kingscote. Exhibition closes January 11, 2009.

Two of the ranges from the exhibition will continue to be exhibited in the gallery: elegant sterling silver cuttlefish cast jewellery from Fred Peters; and interchangeable glass beads by Simply Bea for a different look every time.

Shep on Dauncey – New exhibition space

The Fine Art Kangaroo Island cocktail party on December 11 will feature another opening, this one by Tourism KI manager Tania O'Neill of a new exhibition space at 102 Dauncey Street (next door to *The Islander*) reserved for the very popular Shep.

Christmas shopping at Rustic Blue

Rustic Blue had a very successful Art Feast selling many of the works exhibited by two Sydney-based artists, international award winning artist Christina Cordero and Susan Barans. The gallery continues to keep a small range of their work, some of which has not been seen before. Two very different exhibitions are booked for next year – keep an eye on the Art Part.

Lots of new stock from new artists is arriving now. Come out west of Vivonne Bay on the South Coast Road and shop for that unique Christmas present that you won't find anywhere else on the island. Coffee, cake and light nibbles always available. Smiley and Coralie wish all their clients a very happy Christmas and a great 2009.

ArtsSA funding closing February 2009

Independent Makers and Presenters can apply for funds by February 13, 2009 in the categories of Individual development, Last minute presentation and Building pathways. Applications can be submitted at any time for project seed funding for Public Art and Design. Phone ArtsSA on 8463 5444 or go to www.arts.sa.gov.au

Music in Adelaide

Bob Corbett, a finalist in folk/world music section of the 2008 MusicOz Awards (and my nephew), will be playing his music at the Grace Emily Hotel, 232 Waymouth St Adelaide on Wednesday December 10 starting at 8pm.

Winning Beer

Andy Beer won the caption competition of the Pelican Lagoon Artists Exhibition during Art Feast.

AP&S Info

If you'd like your arty event or success noted in this column, let Kathie know (8553 1353 or kathie@inwriting.com.au).